

Lauri Rose Patterson

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EDUCATION

Masters of Science in Accounting, May 2011

Concentration: Finance
University of New Orleans
New Orleans, Louisiana

Juris Doctorate, May 2006

Common Law Division – Civil Law Certificate
Loyola University College of Law
New Orleans, Louisiana

Master of Business Administration, May 2005

Concentrations: Finance and Human Resource Management
University of New Orleans
New Orleans, Louisiana

Bachelor of Science in Accounting, May 1997

Southern University and A & M College
Baton Rouge, Louisiana

Human Resource Management 18 Graduate Credit Hours
Finance 18 Graduate Credit Hours

PRACTICUM

University of New Orleans:

January 2005 to May 2005

Kirschman's Furniture, New Orleans, Louisiana

- Developed a First Line Manager Training Course
- The purpose of the assignment was to gain additional knowledge about the process involved in the development and implementation of a training course for the first-line management team.
- Developed a first-line management-training program to enhance and influence the attitudes of people who work for the organization
- Created an efficient and effective leadership development and communication training module: "What Makes a Leader?"
- The training module developed was supported by interactive exercises for managers to incorporate "best practices" and enhance their current management skills and techniques

RESEARCH INTERESTS

- **Marketing and Sales** - The aim is to develop a core understanding in the areas of marketing and sales by engaging in various research projects. This includes exploring the attractiveness and feasibility of commercializing suitable products to drive and enhance the economy of developing third world countries.
- **Social Entrepreneurship** - Recognizing a social problem and using strategic and entrepreneurial principles to organize, create and manage a venture to achieve social change
- **Management Information Systems and Technology** - The effectiveness of using multimedia instructional materials in the classroom to help students develop analytical, decision-making, and problem-solving skills

TEACHING INTERESTS

- Accounting
- Business Law
- Finance
- Human Resource Management
- Management
- Marketing

PRESENTATION

- “Leadership Across Settings” The Annual Washington DC Business Research Forum, Washington, D.C., January, 2008.

TEACHING EXPERIENCE

Associate Professor

July 2011 to Present

University of Phoenix, Baton Rouge, Louisiana

- Provide quality and intellectually stimulating academic instruction for students
- Coordinate with the Academic Chair to ensure the successful implementation of the degree curriculum
- Monitor and evaluate each student’s academic performance through the grading of assignments and exams
- Ensure that each student has an enjoyable, productive, challenging, and meaningful class experience

Courses Taught

- Essentials of Personal Finance
- Management Theory and Practice
- Business Communications and Critical Thinking

Project Director, 3M Frontline Sales Initiative **December 2010 to Present**
Southern University and A & M College, Baton Rouge, Louisiana

- Direct the planning and implementation of the project; provide guidance and support to project team
- Facilitate the characterization of the project scope, goals and deliverables; develop full scale project plans
- Manage the project budget, resource allocation, timelines, quality assurance, and evaluations
- Implement and manage project changes and interventions; constantly monitor and report on progress of the project

Corporate Trainer **March 2009 to Present**
Center for Entrepreneurial and Leadership Development at Southern University
Baton Rouge, Louisiana

- Provide Personal Effectiveness, Economic Literacy and Entrepreneurship training to clients as needed; provide various types of training and/or business consulting to corporate clients
- Customize training content and format to fit client's goals and objectives
- Provide instruction to clients in the areas of soft skills as it relates to employee development, customer service and leadership development
- Deliver training in various formats through the use of relevant training materials such as textbooks, handouts, class exercises and assessment tools
- Continue to update and revise course content and teaching methodology in order to maintain currency and relevance; actively seek ways to improve instruction

Accounting/Management/Marketing Instructor **August 2006 to Present**
Southern University and A & M College, Baton Rouge, Louisiana

- Participate in the planning and delivery of academic instruction in accounting, management, and marketing courses which correlate with the catalog descriptions and course outlines, including the method by which the final grade is derived
- Perform specific leadership responsibilities as they relate to classroom and non-classroom assignments, professional development, and various other associated duties and responsibilities
- Advise students individually and in groups about the College of Business degree curriculums and the resources available; monitor retention programs and make appropriate referrals
- Work closely with the Director of the School of Accountancy and the Chair of the Management and Marketing Department to provide timely information on course offerings and university policies
- Assist in the development and implementation of course registration; verify student prerequisites and requirements

Courses Taught

- Financial Accounting
- Managerial Accounting
- Intermediate Accounting
- Financial Accounting Theory
- Advanced Auditing
- Auditing
- Financial Statement Analysis
- Principles of Management
- Entrepreneurship
- Introduction to Business
- Production Management
- Human Resource Management
- Compensation Management
- Principles of Marketing
- Consumer Behavior
- Seminar in Marketing

Educational Specialist

February 2003 to May 2004

LexisNexis, Baton Rouge, Louisiana

- Conducted training on the instruction and application of legal research for law students and law professors using the LexisNexis search engine
- Developed legal research web-courses for law professors to assist with their individual classes
- Assisted law librarians on the instruction and application of legal research using the LexisNexis search engine
- Organized and facilitated informational seminars linking LexisNexis with a variety of academic and social organizations affiliated with Southern University Law Center and Louisiana State University School of Law
- Supervised student associates who assisted with the instruction and application of legal research using LexisNexis

PROFESSIONAL EXPERIENCE

Law Clerk

June 2002 to August 2002

Office of the Wayne County Prosecuting Attorney, Detroit, Michigan

- Conducted felony bench trials in Circuit Court
- Assisted prosecutor with all phases of jury trials
- Represented the county during arraignments on the information, sentences, and guilty pleas
- Conducted interviews with victims and witnesses; drafted motions; and prepared cases for trial

Law Clerk**May 2001 to September 2001***Saint Thomas Community Law Center, New Orleans, Louisiana*

- Responsible for conducting legal research
- Prepared pleadings, discovery, and memorandum of law
- Conducted interviews with clients and filed documents at the courthouse

Team Leader**June 1997 to August 2000***Lodgian Hotel Group, Baton Rouge, Louisiana*

- Initially hired as a Reservations Sales Specialist and promoted within three (3) months to a Team Leader position based on outstanding job performance and leadership skills
- Responsible for employee development, training, and overall department management
- Functioned as a liaison between management and department employees
- Assisted company in opening Baton Rouge location in 1997
- Received letter of recommendation from Reservation Manager for service as a “Top Performer”

HONORS AND PROFESSIONAL AFFILIATIONS

- Sigma Beta Delta National Honor Society; Inducted Fall 1996
- National Dean’s List Recipient, 1997-1998
- National Collegiate Business Merit Award Recipient, 1997-1998
- Phi Delta Phi International Law Fraternity; Inducted Spring 2000; President, 2001-2002
- International Law Society
- Black Law Students Association
- Sigma Iota Epsilon Honorary Management Fraternity
- Graduate Advisor, Alpha Kappa Alpha Sorority, Incorporated, Louisiana State University, 2005-2010
- 76TH South Central Regional Conference General Co-Chair, Alpha Kappa Alpha Sorority, Incorporated, 2008
- Phi Beta Lambda Business Fraternity, Incorporated, Member, 1994-1997; Chapter Advisor, 2008-Present
- Society of Human Resource Management (SHRM), Member, 2004-2005; Chapter Advisor, 2009-Present
- Greater Baton Rouge Area, National Pan Hellenic Council, Legal Advisor, 2008-2010
- Greek Excellence Award Recipient, Louisiana State University, 2009
- National Pan Hellenic Council Advisor of the Year Award Recipient, Louisiana State University, 2010
- Marilyn Schof Gover Accounting Scholarship Recipient, University of New Orleans, 2011
- Spicy Teacher Award Recipient, sponsored by Tabasco, Southern University and A & M College, 2011-2012