

PUBLIC RELATIONS SEQUENCE 4-YEAR DEGREE PLAN

Name:
Catalog Date:

Student Number:
Graduation Date:

Freshman Year - 1st Semester

COURSE	NO.	GRADE	HRS
Fine Arts			3.000
College Success Skills (FRMN)	120B		2.000
English (SENL)	101B		3.000
History (HIST)			3.000
Math (100+ <i>Level</i>)			3.000
Science			3.000
Total			17.000

Students seeking admission to the Mass Communication program must have completed 30 semester hours with a grade-point average of 2.0 and must have earned at least a "C" in SENL 101B and SENL 102B.

Sophomore Year – 1st Semester

COURSE	NO.	GRADE	HRS
Philosophy (PHIL 200/210B)			3.000
Political Science (SPOL)	201B		3.000
English (SENL)			3.000
Foreign Language (FREN/SSPN)	102B		3.000
Physical Science			4.000
Total			16.000

Students must pass MCOM 211 (News Writing) with at least a "C" before they will be allowed to take any upper-level courses in Mass Communication.

NOTE: Public Relations courses MCOM 301B and 316B are pre-requisites to MCOM 430B and 439B.

Students should take MCOM 301B and 316B (taught Fall only) concurrently and MCOM 430B and 439B (taught Spring only) concurrently.

Junior Year – 1st Semester

COURSE	NO.	GRADE	HRS
Intro Mass Comm (MCOM)	202B		3.000
News Writing (MCOM)	211B		3.000
Mass Comm. Elective (MCOM)			3.000
Service Learning (SVLR)	400B		3.000
Health (HLTH)	110B		2.000
Total			14.000

Senior Year – 1st Semester

COURSE	NO.	GRADE	HRS
*PR Practices (MCOM)	301B		3.000
*PR Writing (MCOM)	316B		3.000
Communication Law (MCOM)	400B		3.000
Open Elective			3.000
Open Elective			3.000
Total			15.000

REQUIRED EXAMS

REQUIRED EXAMS	PASS	DATE
Writing Proficiency		

Freshman Year – 2nd Semester

COURSE	NO.	GRADE	HRS
Foreign Lang. (FREN/SSPN)	101B		3.000
English (SENL)	102B		3.000
History (HIST)			3.000
Math (100+ <i>Level</i>)			3.000
Science			3.000
Total			15.000

Sophomore Year – 2nd Semester

COURSE	NO.	GRADE	HRS
Tech of Speech (SPTH)	210B		3.000
English (SENL)			3.000
Humanities (HUMN)			3.000
Foreign Language (FREN/SSPN)	201B		3.000
Political Science (SPOL)	211B		3.000
Total			15.000

Junior Year – 2nd Semester

COURSE	NO.	GRADE	HRS
Media Graphics (MCOM)	307B		3.000
Comp. Asstd. Reporting (MCOM)	325B		3.000
Principles of Economics (SECO)	211B		3.000
Computer Technology	105B		3.000
Mass Comm. Elective (MCOM)			3.000
Total			15.000

Senior Year – 2nd Semester

COURSE	NO.	GRADE	HRS
*PR Research (MCOM)	430B		3.000
*PR Tech & Campaigning (MCOM)	439B		3.000
Convergent Media (MCOM)	494B		3.000
Ethics In MCOM (MCOM)	499B		3.000
Open Elective			3.000
Total			15.000

MCOM DEPT. ELECTIVES – SELECT 6 HOURS

COURSE	NO.	GRADE	HRS
MCOM-Intro to Radio	225B		3.000
MCOM-African-Amer. Media	331B		3.000
MCOM-Photo-Journalism	343B		3.000
MCOM-TV Editing	345B		3.000
MCOM-PR Case Study	355B		3.000
MCOM-Internship	491B		3.000

NOTE: All Broadcast and Print courses can count as MCOM Electives for PR students