

Network: Public Web Site Domain Name Standard *(and implications for E-mail Address Standard)*

Definition (s):

The Office of Technology and Network Services (TNS) is the registered authority for the domain subr.edu and implements subdomain names delegated under this domain to departments at Southern University Baton Rouge.

The Domain Name System (DNS) is a hierarchical, distributed service to assist in the location of resources, such as file servers, World Wide Web servers, e-mail services, and etc. DNS converts easy to remember resource names (cmps.subr.edu) into their equivalent Internet protocol address (123.234.251.34) which is actually used in the TCP/IP routing process.

All requests for **subr.edu** public domain names should be directed to TNS in writing. (See attached form at www.subr.edu/tns/netsecurityhome.html)

Approved Standards:

- The “brand name” for the official Southern University public web site domain name is ***subr.edu***. The subr.edu name shall be used by departments when publishing new public web site addresses.
- The University’s main web portal shall be www.subr.edu.
- Departments can create third-level public web site domains using the ***subr.edu*** name space. They should choose their own department or abbreviation for the third level address in the format *department.subr.edu*. or *subr.edu/department*. For example, the Computer Science department may choose *cmps.subr.edu*.
- The URL for an agency’s public web site must be accessible using both the following:
 - *department.subr.edu*
 - *www.department.subr.edu*
 - *www.subr.edu/department*

Issued: November, 2005