



**SOUTHERN
UNIVERSITY SYSTEM**

BATON ROUGE • NEW ORLEANS • SHREVEPORT

Ray L. Belton, Ph.D.
President-Chancellor

**FULFILLING THE PROMISE:
A PATHWAY TO EXCELLENCE
STRATEGIC PLAN 2018-2025**



YEAR 1 RESULTS AND YEAR 2 EXPECTATIONS

Prepared By:

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SOUTHERN UNIVERSITY SYSTEM **ANNUAL ACCOUNTABILITY SCORECARD**

YEAR 1- RESULTS



FULFILLING THE PROMISE

SU SYSTEM ACCOUNTABILITY SCORECARD - YEAR 1

SU SYSTEM OFFICE OF STRATEGIC PLANNING, POLICY, AND INSTITUTIONAL EFFECTIVENESS

Dr. Vladimir A. Appeaning, Vice President & Dr. Toni L. Manogin, Executive Director

			OUTCOMES	SOUTHERN UNIVERSITY SYSTEM			
CYCLE	GOALS#	OBJ#	KEY PERFORMANCE INDICATORS (KPIs)	Target	Actual	Difference	% Difference
F2018	1	1	Total Head Count Enrollment	12,251	12,324	73	0.60%▲
F2018	1	2	Dual Enrollment	927	927	0	0.00%—
F2018	1	3	Online Enrollment	181	228	47	25.97%▲
F2018	1	4	New FTFT Student Enrollment	2,138	2,177	39	1.82%▲
F2018	1	5	Undergraduate Enrollment	10,241	10,417	176	1.72%▲
F2018	1	6	Transfer-In Enrollment	763	789	26	3.41%▲
F2018	1	7	Graduate Enrollment	1,275	1,283	8	0.63%▲
F2018	1	8	Re-Admit Enrollment	678	741	63	9.29%▲
F2018	1	9	Cross-Enrollment	149	148	-1	-0.67%▼
F2018	1	10	Pell Eligible Students (% of Undergraduate Enrollment)	62.67%	62.67%	0.00%	0.00%—
F2018	1	11	Adult Learners - 25 years and older (% of Undergraduate Enrollment)	32.00%	33.77%	1.77%	5.52%▲
F2017-18	2	1	1-to-2 Year Fall-to-Fall Same Institution Retention Rate	49.00%	49.57%	0.57%	1.16%▲
AY 2017-18	2	2	6-year Graduation Rate Same Institution (150% of Normal Time) (Fall 2012 Cohort)	24.00%	24.95%	0.95%	3.94%▲
AY 2017-18	2	3	3-year Graduation Rate Same Institution (150% of Normal Time) (Fall 2015 Cohort)	1.00%	1.07%	0.07%	7.00%▲
AY 2017-18	2	4	Credentials Awarded (Completers)	1,971	1,981	10	0.51%▲
AY 2017-18	2	5	Baccalaureate Degree Awarded	1,031	1,032	1	0.10%▲
AY 2017-18	2	6	Master's Degree Awarded	463	464	1	0.22%▲
AY 2017-18	2	7	Doctor's Degree Awarded	16	14	-2	-12.50%▼
AY 2017-18	2	8	Professional Degree Awarded	144	152	8	5.56%▲
AY 2017-18	2	9	Diploma Awarded	10	10	0	0.00%—
AY 2017-18	2	10	Certificate Awarded	80	85	5	6.25%▲
AY 2017-18	2	11	Associate Degree Awarded	217	224	7	3.23%▲
CY 2018	2	12	NCLEX Passage Rate (Baccalaureate Degree)	89.00%	89.00%	0.00%	0.00%—
CY 2018	2	13	NCLEX Passage Rate (Associate Degree)	75.00%	87.50%	12.50%	16.67%▲
CY 2018	2	14	PRAXIS Examination Passage	100.00%	100.00%	0.00%	0.00%—
CY 2018	2	15	Louisiana Bar Association Passage	59.00%	71.68%	12.68%	21.49%▲
CY 2018	2	16	Law Graduates Job Placement	74.00%	77.40%	3.40%	4.59%▲
CY 2018	2	17	Ultimate Bar Passage	77.76%	85.29%	7.53%	9.68%▲



FULFILLING THE PROMISE

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			OUTCOMES	SOUTHERN UNIVERSITY SYSTEM			
CYCLE	GOALS#	OBJ#	KEY PERFORMANCE INDICATORS (KPIs)	Target	Actual	Difference	% Difference
2018	3	1	100% Compliance w/Accreditation Standards	100.00%	100.00%	0.00%	0.00%—
2018	3	2	100% Compliance w/Individual Program Accreditation Standards	100.00%	100.00%	0.00%	0.00%—
FY 2018	3	3	Financial Heath Index - Current Ratio	2.45	2.52	0.07	2.78%▲
FY 2018	3	4	Financial Heath Index - Working Capital	\$5,960,000	\$7,162,409	\$1,202,409	20.17%▲
FY 2018	3	5	Financial Heath Index - Unrestricted Net Position	-\$2,890,000	-\$905,597	\$1,984,403	68.66%▲
AY 2017-18	4	1	Grant Proposal Submitted (#)	153	171	18	11.76%▲
AY 2017-18	4	2	Grant Proposal Submitted (\$)	\$58,437,679	\$63,747,808	\$5,310,129	9.09%▲
AY 2017-18	4	3	Grant Proposal Awarded (#)	102	129	27	26.47%▲
AY 2017-18	4	4	Grant Proposal Awarded (\$)	\$31,012,645	\$31,705,680	\$693,035	2.23%▲
CY 2018	5	1	Donors (#)	2,200	2,220	20	0.91%▲
CY 2018	5	2	Gifts (#)	3,900	3,905	5	0.13%▲
CY 2018	5	3	Gifts (\$)	\$6,800,000	\$6,996,831	\$196,831	2.89%▲
F2018	7	1	International Student Enrollment	246	262	16	6.50%▲
F2018	7	2	Out-of-State Student Enrollment	1,192	1,408	216	18.12%▲
2018	7	3	(Paid) Annual Alumni Memberships (#)	1,600	2,332	732	45.75%▲
2018	7	4	(Paid) Life Alumni Memberships (#)	2,831	3,271	440	15.54%▲
2018	7	5	Press Releases (#)	25	30	5	20.00%▲
2018	7	6	Website - Bounce Rate (%)	49.50%	49.18%	0.32%	0.65%▲
2018	7	7	Social Media - Total Fans/Follower (#)	85,000	90,536	5,536	6.51%▲
2018	7	8	Social Media - Total Messages Sent (#)	2,000	4,386	2,386	119.30%▲
2018	7	9	Social Media - Total Messages Received (#)	9,000	25,517	16,517	183.52%▲
2018	7	10	Social Media - Total Impressions (#)	19,000,000	30,935,816	11,935,816	62.82%▲
2018	7	11	Social Media - Total Engagement (#)	110,000	659,542	549,542	499.58%▲
2018	7	12	Social Media - Total Link Clicks (#)	30,000	70,571	40,571	135.24%▲

YEAR 1 - SU SYSTEM ACCOUNTABILITY SCORECARD		
OUTCOMES SUMMARY		
Year 1 - Expectation Level	Number	Percent
Exceeded Outcomes Expectations	43	83%
Met Outcomes Expectations	7	13%
Failed to Meet Outcomes Expectations	2	4%
TOTAL	52	100%



SOUTHERN UNIVERSITY SYSTEM
ANNUAL ACCOUNTABILITY SCORECARD

YEAR 2- EXPECTATIONS



FULFILLING THE PROMISE

SU SYSTEM ACCOUNTABILITY SCORECARD - YEAR 2

SU SYSTEM OFFICE OF STRATEGIC PLANNING, POLICY, AND INSTITUTIONAL EFFECTIVENESS

Dr. Vladimir A. Appeaning, Vice President & Dr. Toni L. Manogin, Executive Director

			OUTCOMES	SOUTHERN UNIVERSITY SYSTEM			
CYCLE	GOALS#	OBJ#	KEY PERFORMANCE INDICATORS (KPIs)	Target	Actual	Difference	% Difference
F2019	1	1	Total Head Count Enrollment	12,861			
F2019	1	2	Dual Enrollment	1,074			
F2019	1	3	Online Enrollment	330			
F2019	1	4	New FTFT Student Enrollment	2,348			
F2019	1	5	Undergraduate Enrollment	10,763			
F2019	1	6	Transfer-In Enrollment	843			
F2019	1	7	Graduate Enrollment	1,350			
F2019	1	8	Re-Admit Enrollment	830			
F2019	1	9	Cross-Enrollment	300			
F2019	1	10	Pell Eligible Students (% of Undergraduate Enrollment)	64.00%			
F2019	1	11	Adult Learners - 25 years and older (% of Undergraduate Enrollment)	33.00%			
F2018-19	2	1	1-to-2 Year Fall-to-Fall Same Institution Retention Rate	50.00%			
AY 2018-19	2	2	6-year Graduation Rate Same Institution (150% of Normal Time) (Fall 2013 Cohort)	25.00%			
AY 2018-19	2	3	3-year Graduation Rate Same Institution (150% of Normal Time) (Fall 2016 Cohort)	2.00%			
AY 2018-19	2	4	Credentials Awarded (Completers)	1,986			
AY 2018-19	2	5	Baccalaureate Degree Awarded	1,040			
AY 2018-19	2	6	Master's Degree Awarded	465			
AY 2018-19	2	7	Doctor's Degree Awarded	17			
AY 2018-19	2	8	Professional Degree Awarded	144			
AY 2018-19	2	9	Diploma Awarded	9			
AY 2018-19	2	10	Certificate Awarded	70			
AY 2018-19	2	11	Associate Degree Awarded	230			
CY 2019	2	12	NCLEX Passage Rate (Baccalaureate Degree)	89.00%			
CY 2019	2	13	NCLEX Passage Rate (Associate Degree)	80.00%			
CY 2019	2	14	PRAXIS Examination Passage	100.00%			
2019	2	15	Louisiana Bar Association Passage	60.00%			
2019	2	16	Law Graduates Job Placement	75.00%			
2019	2	17	Ultimate Bar Passage (Cohort 2017)	78.76%			



FULFILLING THE PROMISE

SU SYSTEM ACCOUNTABILITY SCORECARD - YEAR 2

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			OUTCOMES	SOUTHERN UNIVERSITY SYSTEM			
CYCLE	GOALS#	OBJ#	KEY PERFORMANCE INDICATORS (KPIs)	Target	Actual	Difference	% Difference
2019	3	1	100% Compliance w/Accreditation Standards	100.00%			
2019	3	2	100% Compliance w/Individual Program Accreditation Standards	100.00%			
FY 2019	3	3	Financial Heath Index - Current Ratio				
FY 2019	3	4	Financial Heath Index - Working Capital				
FY 2019	3	5	Financial Heath Index - Unrestricted Net Position				
AY 2018-19	4	1	Grant Proposal Submitted (#)	156			
AY 2018-19	4	2	Grant Proposal Submitted (\$)	\$50,755,079			
AY 2018-19	4	3	Grant Proposal Awarded (#)	98			
AY 2018-19	4	4	Grant Proposal Awarded (\$)	\$28,235,617			
CY 2019	5	1	Donors (#)	2,300			
CY 2019	5	2	Gifts (#)	4,000			
CY 2019	5	3	Gifts (\$)	\$6,900,000			
F2019	7	1	International Student Enrollment	262			
F2019	7	2	Out-of-State Student Enrollment	1,252			
2019	7	3	(Paid) Annual Alumni Memberships (#)	1,650			
2019	7	4	(Paid) Life Alumni Memberships (#)	2,850			
2019	7	5	Press Releases (#)	26			
2019	7	6	Website - Bounce Rate (%)	49.25%			
2019	7	7	Social Media - Total Fans/Followers (#)	90,000			
2019	7	8	Social Media - Total Messages Sent (#)	2,500			
2019	7	9	Social Media - Total Messages Received (#)	9,500			
2019	7	10	Social Media - Total Impressions (#)	19,500,000			
2019	7	11	Social Media - Total Engagement (#)	115,000			
2019	7	12	Social Media - Total Link Clicks (#)	40,000			

YEAR 2 - SU SYSTEM ACCOUNTABILITY SCORECARD OUTCOMES SUMMARY

Year 2 - Expectation Level	Number	Percent
Exceeded Outcomes Expectations		
Met Outcomes Expectations		
Failed to Meet Outcomes Expectations		
TOTAL		



Program-ID FPENRLRPT

Year: 2019

Fall Semester/Quarter

Institution	Total				Undergraduate				Graduate/Professional			
	Prior*	Current**	Diff	% Chg	Prior*	Current**	Diff	% Chg	Prior*	Current**	Diff	% Chg
SU A&M	6,693	7,031	338	5.05	5,838	6,233	395	6.77	855	798	-57	-6.67
SUNO	2,355	2,308	-47	-2.00	1,928	1,896	-32	-1.66	427	412	-15	-3.51
Four year	9,048	9,339	291	3.22	7,766	8,129	363	4.67	1,282	1,210	-72	-5.62
SU Law	624	649	25	4.01	0	0	0	-	624	649	25	4.01
Special	624	649	25	4.01	0	0	0	-	624	649	25	4.01
SUS	2,651	2,932	281	10.60	2,651	2,932	281	10.60	0	0	0	-
Two year	2,651	2,932	281	10.60	2,651	2,932	281	10.60	0	0	0	-
SU System	12,323	12,920	597	4.84	10,417	11,061	644	6.18	1,906	1,859	-47	-2.47

* Regents Statewide Student Profile System, end of term enrollment for the prior fall term.

** Current enrollment is as of census date and may not include all enrollments for the fall term.

Source: Regents Enrollment Survey

