

MCOM 408 Multi Camera Production

Fall 2013	Assistant Professor, Xavier University, New Orleans, LA Courses taught: MSCM 1100 Intro to Mass Communication MSCM 1200 Principles of Visual Media MSCM 2122 Persuasive Strategies in Public Relation
Spring 2014	Assistant Professor, Xavier University, New Orleans, LA Courses taught: MSCM 2222 Intro to Converged Media Writing MSCM 2540 Intro to Non-Linear Editing MSCM 2650 Sports Broadcast Writing MSCM 3540 Advanced Non-Linear Editing
Fall 2012	Instructor, Southern University, Baton Rouge, LA Courses taught: MCOM 202 Intro to Mass Communication MCOM 230 Writing for Electronic Media MCOM 322 Broadcast News Writing
Spring 2013	Instructor, Southern University, Baton Rouge, LA Courses taught: MCOM 202 Intro to Mass Communication MCOM 230 Writing for Electronic Media MCOM 322 Broadcast News Writing
Fall 2011–Spr. 2012	Graduate Assistant, University of Southern Mississippi School of Journalism & Mass Communication Courses taught: MCJ 200 Digital Media Production
Fall 2010–Spr. 2011	Graduate Assistant, University of Southern Mississippi School of Journalism & Mass Communication Courses taught: MCJ 304 Introduction to Broadcast Writing
Summer 2000	Instructor, Baton Rouge Community College Courses taught: BRMC 343 Advanced Non-Linear Editing Techniques BRMC 218 Adobe Photoshop

Professional Experience:

Fall 2015–Spr. 2016	Program Leader, Southern University Mass Communication Department. Oversee day to day operation of the department including managing budget, five full time faculty and three adjuncts, course scheduling and retention.
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- 2001- Present **Freelance Cinematographer, NFL Films**
 Filmed NFL games on weekends using Arriflex 16mm motion film camera.
 Edited game clips on Avid Adrenaline and Final Cut Pro non-linear editing systems.
 Conducted interviews with various players and coaches.
- 2006-2008 **Sports Videographer, Fox Sports Arizona (Phoenix, AZ)**
 Covered NBA games for Phoenix Suns.
 Covered MLB games for Arizona Diamondbacks.
 Covered football and basketball games for Arizona State University.
- 2004-2006 **Videographer/Non-Linear Editor, Faith Media Productions (Baton Rouge, LA)**
 Coordinated with clients to set up videotaping dates and editing times.
 Videotaped, produced and wrote scripts for 30 minute TV shows and 30 second commercials.
 Edited shows and commercials on Apple Final Cut Pro non-linear editing system.
 Conducted studio and field interviews.
 Set up studio cameras for proper position of shots.
 Lit studio with creative lighting and used portable light kits for location lighting.
- 2002-2004 **Videographer/Non-Linear Editor, Cox Communications (Baton Rouge, LA)**
 Videotaped, wrote and produced 30 minute and 60 minute documentaries.
 Videotaped, produced and wrote scripts for 30 minute TV shows and 30 second commercials.
 Edited shows and commercials on Avid Adrenaline non-linear editing system.
 Conducted studio and field interviews.
 Set up studio cameras for proper position of shots.
 Lit studio with creative lighting and used portable light kits for location lighting.
- 2001-2002 **Sports Videographer/Non-Linear Editor, The Football Network (Baton Rouge, LA)**
 Shot sports packages and feature stories using Sony Digital Beta cameras.
 Edited stories on Avid Media Composer non-linear editing systems.
- 1999-2001 **Videographer/Non-Linear Editor, Southern University (Baton Rouge, LA)**
 Shot and produced commercials and university related events using Panasonic DVC PRO camera.
 Scheduled production times and developed story ideas.
 Conducted studio and field interviews.
 Edited all footage on Avid Media Composer non-linear editing systems.
 Monitored schools production budget.
- 1992-1999 **News Videographer/Editor, WAFB-TV CBS (Baton Rouge, LA)**
 Worked with reporters daily to cover news stories for various newscasts.
 Edited all stories linear on Sony 2800 Beta SP decks.
 Used creative lighting techniques to enhance stories.
 Set up live shots for various newscasts using ENG live truck.
 Used Sony Beta SP and Panasonic DVC Pro cameras.

Additional Experience/Skills

Freelance videographer/editor for KABC 7 Los Angeles for Super Bowl 34
Freelance videographer/editor for WIVB Buffalo, NY for Super Bowl 42
Covered Hurricane Katrina
Creative lighting technician
Experience using the following software:
Adobe Photoshop
Adobe Dreamweaver (web design)
Adobe After Effects
Apple IMovie
Apple iDVD
Apple DVD Studio Pro
Apple Motion
Final Cut Pro non-linear editing
Avid non-linear editing

Recent Research:

*** Reality or Entertainment? The Portrayals of African Americans as Criminals on The Police Women of Cincinnati, Memphis, Dallas, Maricopa County and Broward County Series vs the Aggregate FBI Crime Data: A Content Analysis** A content analysis was conducted to examine if African American are overrepresented as criminals on police reality shows when compared to aggregate crime data from the FBI.

*** A Comparative Assessment of the Effects of Exposure, Attention and Political Campaigns on African American College Students in the 2000 Presidential Election** A survey analysis was administered to students at a historically black college to investigate what effect did political exposure and attention have in influencing voting decisions in the 2008 presidential election.

*** 2 Strikes You're In: The Media's Coverage of the Strike Within a Strike in the 1953 Baton Rouge Bus Boycott** A historical research paper on the 1953 bus boycott in Baton Rouge, Louisiana that was considered by many scholars to be the harbinger of the civil rights movement.

*** Race, Crime and Politics: Reexamining the Willie Horton Commercial through a Semiotic Lens** A connotative and denotative textual analysis of the 1988 Willie Horton commercial.

Honors & Awards:

2012 Graduate Student Teacher of the Year
1995 Veteran Louisiana Army National Guard (Honorable Discharge)