

Network: Public Web Site Domain Name Standard *(and implications for E-mail Address Standard)*

Definition (s):

The Office of Technology and Network Services (TNS) is the registered authority for the domain **subr.edu** and implements subdomain names delegated under this domain to departments at Southern University Baton Rouge.

The Domain Name System (DNS) is a hierarchical, distributed service to assist in the location of resources, such as file servers, World Wide Web servers, e-mail services, and etc. DNS converts easy to remember resource names (**cmps.subr.edu**) into their equivalent Internet protocol address (123.234.251.34) which is actually used in the TCP/IP routing process.

All requests for **subr.edu** public domain names should be directed to TNS in writing. (See attached form below)

Approved Standards:

- The “brand name” for the official Southern University public web site domain name is ***subr.edu***. The **subr.edu** name shall be used by departments when publishing new public web site addresses.
- The University’s main web portal shall be www.subr.edu.
- Departments can create third-level public web site domains using the ***subr.edu*** name space. They should choose their own department or abbreviation for the third level address in the format *department.subr.edu*, or *subr.edu/department*. For example, the Computer Science department may choose *cmps.subr.edu*.
- The URL for an agency’s public web site must be accessible using both the following:
 - *department.subr.edu*
 - *www.department.subr.edu*
 - *www.subr.edu/department*

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