

# Southern University Business & Industry Cluster Membership Application

Company Name \_\_\_\_\_

\_\_\_\_\_

Representative(s) Name \_\_\_\_\_

\_\_\_\_\_

Job Title \_\_\_\_\_

\_\_\_\_\_

Company Address \_\_\_\_\_

\_\_\_\_\_

Telephone Number (\_\_\_\_) \_\_\_\_\_

Fax (\_\_\_\_) \_\_\_\_\_

Email Address \_\_\_\_\_

**Annual Membership Fee: \$2,000.00**

Payment Enclosed       Please Bill Me

Please mail completed application to:

Southern University Business & Industry Cluster  
Attention: Cluster Coordinator  
P.O. BOX 10541  
Baton Rouge, LA 70813

Email or Fax to:

(225) 771-5052  
Attn: Cluster Coordinator  
cluster@subr.edu

If you have any questions, please call (225) 771-3922 or email  
cluster@subr.edu

## Cluster Projects:

Computer Hardware/Software  
Interview Skills Workshop  
University Cluster Quality Awards  
Student Business and Industry Alliance  
Study Abroad in Mexico  
Minorities in Agriculture, Natural Resources,  
and Related Sciences (MANRRS)  
Summer Enrichment Programs  
Scholarships, Job Internships, Student Exchange  
Program

## Benefits of Cluster

### Recruitment

- Access to many high ability students for co-op employment, summer internship employment, and permanent employment.

### Stimulate Change

- Involvement in curriculum development to assist in preparing college students to meet the management and technical requirements of the business and industry community.

### Liaison with Administration

- Establish close working relationships with University administrators to enable members to articulate first-hand the needs of their companies.

### Personal Rewards

- Participation in and development of workshops designed to assist students in building communication skills, preparing them to be successful in the work place.

Many valuable projects and programs are developed with the assistance and guidance of participating Cluster companies. Special projects enable schools to recruit top students. Programs are created that will stimulate and motivate students to perform at their best. Cluster has allowed faculty to better address learning skills deficiencies and has provided additional support for research on college campuses.

For a membership application or for more  
information, write or call:

Southern University Business & Industry Cluster  
P.O Box 10541  
Baton Rouge, LA 70813  
Phone: 225-771-3922  
Fax: 225-771-5052  
Email: cluster@subr.edu



A **Partnership**  
to Build Tomorrow's Leaders  
**Become a Cluster  
Member**

# Welcome to Cluster

As an active member of the Southern University Business and Industry Cluster, you will be involved in an exciting opportunity to interact with University students, faculty, and administrators, and with peers from other companies and agencies. Together many positive programs, activities, and projects are developed which will help the University grow and graduate students who are well educated and are prepared to assume leadership roles in the private and public sectors.

During your first meeting as a new Cluster member, you will be part of the new member orientation and will be introduced formally at the opening general session. New members are paired with veteran members for classroom visitations when performed and are given the opportunity to visit each committee meeting before deciding which committee to join.

## About Cluster

Cluster, a program initiated by the National Alliance of Business, is designed to enhance the capability of historically minority colleges and universities in preparing graduates who are ready to assume professional positions in the private and public sectors. More than 1,200 companies and 80 colleges and universities participate in the Cluster program nationwide.

The program focuses on preparing college students to meet management and technical requirements of the business community by strengthening educational opportunities. Participating companies pool resources to assist schools in their efforts to provide a quality education. Company and college representatives work together to establish priorities in response to the needs facing colleges today. At the same time, Cluster works with college organizations and faculty in developing ways for the public and private sectors to provide input into curriculum enhancement and research development.

Cluster meets twice annually, in conjunction with Southern University's spring and fall career fairs.

## Cluster Committees

### Membership

Attracts and recruits new members to the Southern University Business and Industry Cluster.

## Student Recruitment, Retention and Development

Assists the University in identifying, developing and implementing programs for SU students to facilitate their transition from academics to business, industry, and society.

### Human Resources

Assists the University in instituting programs designed for the continuous growth and development of all employees who serve the students and who work with internal and external customers of the University.

### Curriculum and Technology

Assists the University with transfer of the latest Industry Technology and provides input and recommendations for upgrades to the curriculum.

## About Southern University

For more than a century, Southern University and A&M College has provided a strong academic foundation and nurturing learning environment for thousands of trailblazing graduates and has served as a launching pad for renowned scientists, doctors, nurses, engineers, music moguls, artists, athletes, entrepreneurs, educators, and military professionals. Far from its humble beginnings with 12 students in 1880 New Orleans, Southern University has grown to a premier historically black institution with more than 7,000 students.

The University has garnered national recognition as a leader in progressive academic programs, ground breaking research, and community service. SU has received numerous awards for its top-notch programs, including a spot alongside nine other Louisiana colleges and universities on the President's Higher Education Community Service Honor Roll. Adding to the accolades is *U.S. News and World Report*, which ranked SU one of the nation's top tier historically black colleges and universities. The campus continues to build upon successful study abroad programs where education goes beyond the four walls of the traditional classroom taking students as far as the Makerere University Business School in Kampala Africa, the Global Summer Institute in the Virgin Islands, and the Bering Glacier in coastal south central Alaska.

Southern University is lauded as a national leader in the production of minority science, mathematics and technology graduates who go on to pursue doctoral degrees and is one of the top producers of African-American nurses and engineers. SU also maintains a phenomenal accreditation status ensuring the quality of its programs and solidifying the university's promise to produce competent, informed, and productive graduates.

Currently the campus offers more than 40 undergraduate programs and 30 graduate programs. Prospective students can choose a career path from agricultural, family, and consumer sciences; architecture; the arts; humanities; public policy; marketing; business; education; computer science; engineering; or nursing. The Southern University Law Center is located on the Baton Rouge Campus and provides access to a high quality and sound legal education for a diverse student body. The Southern University Law center prepares students for various legal career opportunities including government service, private enterprises, and non-traditional legal related professions.

Since 1950, the Southern University Business & Industry Cluster, comprising of 25 to 30 local and national companies, has provided financial assistance, equipment, human resources, and technical support to the University. Such projects assist the University with continual growth and produces students highly qualified and prepared to assume leadership roles in public and private sectors.

