



Office of Institutional Research and Assessment

Business Administration–MBA/Business Management-BS (CIP Code 520201)

Fall 2018 Snapshots

ENROLLMENT BY GENDER

Gender	Und. Grad.	Master's	PhD	Total	%
Male	230	40	N/A	270	51.0%
Female	209	50	N/A	259	49.0%
Total	439	90	N/A	529	100.0%

ENROLLMENT BY RACE

Race	Und. Grad.	Master's	PhD	Total	%
Black	414	85	N/A	499	94.3%
Other	25	5	N/A	30	5.7%
Total	439	90	N/A	529	100.0%

ENROLLMENT BY CLASSIFICATION

Classification	Und. Grad.	Grad.	Total	%
Freshman	182	N/A	182	34.4%
Sophomore	99	N/A	99	18.7%
Junior	55	N/A	55	10.4%
Senior	87	N/A	87	16.4%
Other Undergraduate	15	N/A	15	2.8%
Preparatory	1	N/A	1	0.2%
Graduates	N/A	90	90	17.0%
Other Graduates	N/A	0	0	0.0%
Total	439	90	529	100.0%

Undergraduate Majors

- ❖ Business Management (520201)

Graduate Majors

- ❖ Business Administration (520201)

ENROLLMENT BY DEGREE STATUS

Status	Und. Grad.	Master's	PhD	Total	%
Full-time	392	55	N/A	447	84.5%
Part-time	47	35	N/A	82	15.5%
Total	439	90	N/A	529	100.0%

FIRST-TIME FULL-TIME FRESHMAN

Fall 2018	Fall 2017	Fall 2016	Fall 2015	Fall 2014
128	107	94	117	60

1ST TO 2ND YEAR RETENTION BY MAJOR

Major	Fall 2017 Cohort	Retained Fall 2018							
		Total Retained	%	Same Major	%	Major Changed	%	No Show	%
Business Management	107	64	59.8	53	49.5	11	10.3	43	40.2

COMPLETERS 2017-2018 BY LEVEL

Undergraduate	Master's	PhD	Total
46	48	N/A	94