

**Office of Academic and Student Affairs  
Southern University and A&M College  
Bachelor of Arts in Mass Communication  
(Public Relations Sequence)  
2017-2020**

**FRESHMAN YEAR**

<b>FIRST SEMESTER</b>			<b>SECOND SEMESTER</b>		
<b>Course</b>	<b>No.</b>	<b>Cr.</b>	<b>Course</b>	<b>No.</b>	<b>Cr.</b>
Fine Arts	<b>Cr.</b>	3	Foreign Language	100	3
English	ENGL 110	3	English	ENGL 111	3
History	HIST	3	History	HIST	3
Math	MATH 130	3	Math	MATH 131	3
Science		3	Science		3
<b>TOTAL</b>		<b>15</b>	<b>TOTAL</b>		<b>15</b>

Students seeking admission to the mass communication program must have completed 30 semester hours with a grade-point average of at least 2.0 and must have earned at least “C” in English 110 and 111 and writing proficiency.

**SOPHOMORE YEAR**

<b>FIRST SEMESTER</b>			<b>SECOND SEMESTER</b>		
<b>Course</b>	<b>No.</b>	<b>Cr.</b>	<b>Course</b>	<b>No.</b>	<b>Cr.</b>
Philosophy	PHIL	3	Tech of Speech	SPTH 210	3
Political Science	POLS 200	3	English	ENGL	3
English	ENGL	3	Humanities	HUMN	3
Foreign Language	101	3	Foreign Language	200	3
Science		3	Political Science	POLS 210	3
<b>TOTAL</b>		<b>15</b>	<b>TOTAL</b>		<b>15</b>

Students must pass MCOM 211 (News Writing) with at least a “C” before they will be allowed to take any upper-level courses in Mass Communication.

**JUNIOR YEAR**

**FIRST SEMESTER                      SECOND SEMESTER**

*NOTE: MCOM 301 and 316 are only offered in the fall. MCOM 430 and 439 are only offered in spring term.*

**SENIOR YEAR**

<b>FIRST SEMESTER</b>			<b>SECOND SEMESTER</b>		
<b>Course</b>	<b>No.</b>	<b>Cr.</b>	<b>Course</b>	<b>No.</b>	<b>Cr.</b>
PR Practices	MCOM 301	3	PR Research	MCOM 430	3
PR Writing	MCOM 316	3	PR Tech & Camp	MCOM 439	3
Communications Law	MCOM 400	3	Convergent Media	MCOM 494	3
Elective	MCOM	3	Ethics		3
Elective		3	Elective		3
<b>TOTAL</b>		<b>15</b>	<b>TOTAL</b>		<b>15</b>