



**EDA University Center for
Economic Development
Southern University, BR**



**EDA University Center for Economic and Entrepreneurial Development
Third Annual Conference**

*“The Role of Universities as Anchors in Advancing Sustainable Innovation in
Economic Development”*

June 16 – 18, 2016

Thursday, June 16, 2016 – Martin Luther King Catholic Student Center 586 Harding Blvd.

Time	Activities	Presenter
4:00 – 6:20pm	Registration	
6:30 – 7:00pm	Welcome and Introduction	Dr. Donald R. Andrews , Dean College of Business – SUBR
7:00 – 8:30pm	Dinner Speakers	Dr. John Pierre , Chancellor, Southern University Law Center Mr. Chuck Morse , ConnectWorks, Director, New Orleans, LA Mr. Matt Hampton , Allen Entrepreneurial Institute, Lithonia, GA

Friday, June 17, 2016 – Room 313 T. T. Allain Hall

Time	Activities	Presenter
7:30 – 8:30am	Registration and Continental Breakfast	
8:30 – 9:00am	Welcome and Introduction Opening Remarks Overview Economic Development Administration	Dr. Donald R. Andrews , Dean College of Business – SUBR Dr. Ray Belton , President-Chancellor Southern University System Ms. Vicki Hendershot , Economic Development Representative for Arkansas and Louisiana, Austin Region, Economic Development Administration (U. S. Department of Commerce)

9:00 – 10:00am	“The Role of Universities in Bringing Together Community Stakeholders to Address the Mid-South’s Most Complex and Challenging Issues”	Dr. Ivey L. Allen , President Foundation for the Mid South (Arkansas, Louisiana and Mississippi) Introduction Dr. Ashagre Yigletu , Associate Dean and MBA Director, College of Business, SUBR
10:00 – 10:15am	Break	
10:15 – 11:15am	“The Role of Universities in Sustainable Economic Development”	Dr. Ralph D. Christy , Professor of Emerging Markets and Director of the Cornell International Institute for Food, Agriculture, and Development (CIIFAD) Introduction Dr. Donald R. Andrews , Dean College of Business, SUBR
11:15am – 12:30pm	“How Universities Can Facilitate Sustainable Economic Development”	Ms. Janyce Fadden , Executive in Residence University of North Alabama Introduction: Dr. Michael Stubblefield , Vice Chancellor Research and Strategic Initiative, SUBR
12:30 – 1:15pm	Lunch	
1:15 – 2:15pm	“Economic Development Initiatives Across the State of Louisiana” Moderator: John Matthews , Small and Emerging Business Development, LED	Mr. Jeffery Thomas , Executive Director Minority Supplier Institute Shreveport, LA Mr. Damon J. Batiste , President NOSACONN Incorporated New Orleans, LA Mr. Eric Porter , CEO ComNet LLC Baton Rouge, LA Mr. Will Campbell , Director, SBA Lending, Capital One Mr. Cory Thompson , Plant Manager ExxonMobil, Port Allen Lubricants Plant Mr. Jimmy Roussel , Entrepreneur-In- Residence, PowerMoves, New Orleans
2:15 – 2:25pm	Break	

2:25 – 3:45pm	<p>“Building the New Louisiana High-Tech Economy”</p> <p>Moderator: Dr. Adell Brown Interim Chancellor, Southern University Agricultural Research and Extension Center</p>	<p>Dr. Byron Clayton, CEO Research Park Corporation (Nexus-LA)</p> <p>Dr. Stephen C. McGuire, Professor of Physics/ Fellow of the American Physical Society / PI LIGO Scientific Collaboration at Southern University Baton Rouge</p> <p>Mr. Casey Phillips, Director of the Walls Project/Futures Fund, Baton Rouge</p> <p>Mr. Louis Freeman, CEO, Innovation Catalyst, Inc. Baton Rouge</p> <p>Mr. Bryan Greenwood, Associate State Director LSBDC and Adjunct Faculty Flores MBA Program Louisiana State University</p>
3:45pm – 4:45pm	“Implementing Strategic Doing”	Ms. Janyce Fadden , Executive in Residence University of North Alabama
6:30 – 8:30pm	<p>“The Baton Rouge Regional Economy” Dinner Martin Luther King Catholic Student Center 586 Harding Blvd.</p>	Mr. Adam Knapp , President and CEO Baton Rouge Area Chamber

Saturday, June 18, 2016 – Room 313 T. T. Allain Hall

Time	Activities	Activities
8:00 – 9:00am	Registration and Continental Breakfast	
	Concurrent Sessions	
	Track I Business Training and Certification Programs* <i>*(See Details on Next Page)</i>	Track II Public and Private Sector Economic Development Initiatives - Best Practices
9:00 – 10:00am	<p>University Center for Economic & Entrepreneurial Development (EDA)</p> <p>Louisiana Small Business Development Center (LSBDC)</p> <p>Louisiana Economic Development (LED) Small and Emerging Business Development</p> <p>Center for Rural and Small Business Development, Southern University Agricultural Research and Extension Center</p> <p>Louisiana Licensing Board of Contractors</p>	<p>Panel Discussion: Summary Presentation</p> <p>Moderator: Dr. Donald R. Andrews</p> <p>Panelists:</p> <p>Dr. Ivey L. Allen - Philanthropy Dr. Ralph D. Christy - Entrepreneurship Ms. Janyce Fadden- Strategic Doing</p> <p>This panel will provide insight on best practices with respect to: (1) how resources are developed and provided from foundations, (2) entrepreneurship and making markets matter and (3) getting it done using strategic doing principles.</p>

10:00 – 10:15am	Break	
10:15 – 12:15pm	Business Training and Certification Programs (Continued)	<p>The Role of Local Elected Officials in Broadening Participation in Economic Development:</p> <p>Panel Discussion</p> <p>Moderator: Dr. Donald R. Andrews</p> <p>Panelists:</p> <p>Mr. James Mayo, Mayor of Monroe</p> <p>Mr. Robert Meyer, Mayor of New Roads</p> <p>Mr. Jesse Washington, Mayor of Delhi</p> <p>Reverend Dr. Mary Moss, St. Alma Baptist Church</p> <p>Senator Regina Barrow, District 15 Baton Rouge</p> <p>Council Woman Chauna Daniel, District 2 Baton Rouge</p>
12:15 – 12:30pm	Closing Ceremony	Dr. Donald R. Andrews, Dean College of Business – SUBR



Track I - Small Business Training and Certification Programs

I. LED Small Business Certifications and Program Opportunities

9:00 – 10:00am

The 3rd Annual Economic Development Conference will feature procurement training classes. The Louisiana Economic Development (LED) will give an overview of certifications and small business programs, the benefits of the programs and the steps of acquiring the certifications to help you grow and sustain your business.

- Small and Emerging Business Development Program
- Hudson Initiative
- Veteran Initiative
- Louisiana Economic Gardening Initiative

Stephanie Hartman, Business Development Officer, Small Business Services, LED

II. Government Contracting with SBA Contracting Certification Programs

10:15-11:15am

The 3rd Annual Economic Development Conference will feature procurement training classes. The Small Business Administration (SBA) will discuss Government Contracting and give an overview of the contracting certification programs, the benefits of the programs and the steps of acquiring the certifications to help you grow and sustain your business.

- * 8(a) Certification
- * Hubzone
- * Women-Owned Small Business
- * Veteran Owned Business

JoAnne Lawrence, Deputy District Director U.S. Small Business Administration

III. Capital for your Business with Liftfund

11:15-11:45am

The 3rd Annual Economic Development Conference will feature small business training classes. Liftfund will give an overview of what lenders look for, common requirements for small businesses and the products and services offered through Liftfund to the small business community to help you grow and sustain your business.

Mel Robertson – VP of Louisiana Commercial Lending with LiftFund

IV. Structuring your Business and Business Plan Writing

11:45am -12:15pm

The 3rd Annual Economic Development Conference will feature small business training classes. Southern University Agricultural Research and Extension Center will give an overview of business structures and on business plan writing to assist small businesses with starting and growing your business.

Eual Hall, Business Development Specialist, SUAG Center

V. Requirements for Home Improvement and Residential Contracting

11:15 am -12:15 pm

The 3rd Annual Economic Development Conference will feature small business training classes. Louisiana Licensing Board of Contractors will give an overview of the requirements and guidelines for a home improvement and residential contracting.

Carl Bourque, Residential Compliance Supervisor, LSLBC