

3:17	James Llorens: Our Spring enrollment is 6400+ students. Our past fall enrollment was 6700+. We always experience a decline in students in the Spring semester. We anticipate an increased enrollment for Fall 2013 as we are actively recruiting students from Louisiana and surrounding states. We offer out of state fee waivers to academically qualified students from Texas, Mississippi and Arkansas. We also offer waivers to all out of state students at a higher level of academic qualifying.
3:20	Quincy Hodges: Here's K. Neal's question. What type of internships does your school offer and what businesses hire your graduates?
3:20	James Llorens: We have an Office of Career Services that works closely with major corporations to place our students in internships and co-op programs. Students are currently in internships with companies such as Boeing, Raytheon, Texas Instruments, ExxonMobil, Wal-Mart, Target, etc. We have a Business and Industry Cluster with representatives from over 25 companies that meet on campus several times a year to work with our students to enhance their competitiveness. Our graduates are found all across the nation and world in every type of business, whether they are engineering, business, computer science or liberal arts graduates.

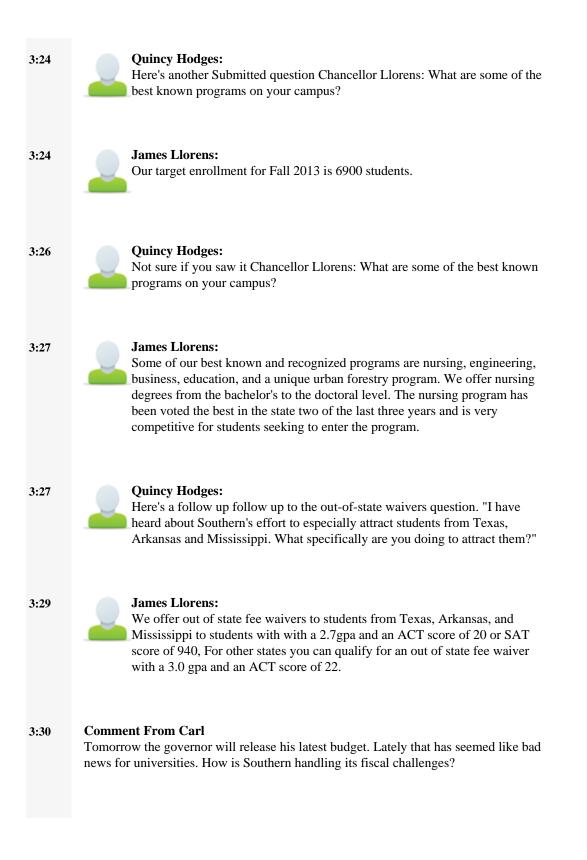
#### 3:21 **Comment From Your Name**

I know that there are plans at the university on 2/26/2013 where high school students will participate in Night on the Bluff as a recruitment tool. What options do students from other states have to experience a similar type of recruitment effort where they can talk with university administrators and not just the local alumni who recruit in their respective state? Can a live video chat or some other tool be used for out of state students to interact with school administrators?

3:23

## **James Llorens:**

We can definitely do a live video chat. We also host groups of students from around the country who visit the campus. We conduct tours at any time for students from individual schools or from community groups that bring in students from their region. I will have our media staff prepare the venue for live video chats.



# 3:33

# **James Llorens:**

Southern, as with all state institutions, have made significant reductions in staff and a minimal reduction in faculty to adjust to reduced budgets. We must now look to increase revenue through increased enrollment and other revenue producing strategies such as increased online offerings and certificate programs. We have reorganized our academic units to reduce administrative costs and create a more efficient delivery of courses while creating synergies within academic units that will respond more quickly to the academic needs of our students.

# 3:34 Comment From Korey

Do you believe campus student organizations are an integral part of students' college education? I've heard they can be extremely time intensive and add stress but are good highlights to list on resumes and supplement degrees/GPAs.

## 3:37

## James Llorens:

Campus student organizations are an integral component in a student's experience. The provide leadership opportunities for students and an opportunity to pursue interests outside of their academic interests or also to complement their academic interests. Southern has a large number of student organizations and we encourage all students to participate. Students not only learn team building skills and leadership skills but also networking skills which make them more competitive in the job market.

# 3:37 **Comment From Your Name** How does Southern rank among its peer HBCUs?

# James Llorens:

We consider our peer HBCUs as schools such as Florida A&M, North Carolina A&T, Jackson State, Texas Southern and schools with similar enrollments and degree offerings. We offer 25 master's degree offerings and six doctoral degrees. Our programs that are eligible for discipline accreditation have received that designation. We believe that we offer programs at an equal or better level than our peers. We have to do a better job of reporting our successes in order to raise our standing in some of the rankings that appear. Every student must make a decision based on what institution will offer the best opportunity for that student to succeed personally and professionally.



# **Quincy Hodges:**

We are about to post our last question. The Chancellor has to go but has agreed to do a second Live Chat. Thank you to all the readers who logged in. Have a great day.

3:43

### 3:43 Comment From Kecia

Given today's economic climate, how are HBCU's such as Southern University able to remain competitive for students of all skills and abilities?

#### 3:46

### James Llorens:

Excellent question. HBCUs have historically been underfunded. We pride ourselves on doing more with less. At the same time we have experienced increased support from alumni and corporate entities as we navigate our way through this economic climate. We still put an emphasis on providing the counseling and tutoring services that students need to matriculate successfully. That is what we do and we do it well.

3:47

#### **Quincy Hodges:**

We are ending now. Thank you Chancellor Llorens. And thank you to all the readers. GO Jaguars!!!