

IMAGINE 20K - ACCOUNTABILITY SCORECARD - YEAR 2

SU SYSTEM OFFICE OF STRATEGIC PLANNING, POLICY, AND IE

Dr. Vladimir A. Appeaning, Vice President & Dr. Toni L. Manogin, Associate Vice President

Mission Statement: The mission of Southern University and A&M College, an historically black, 1890 land grant institution, in Baton Rouge, Louisiana is to provide a student-focused teaching and learning environment that creates global leadership opportunities for a diverse student population where teaching, research, service, scholarly and creative expectations for students and faculty are achieved through the bachelor's, master's, and doctoral programs offered at the institution via different instructional modalities and via public service.

EXECUTIVE CHAMPION(S) Dr. Kim Scott, Dr. Bijoy Sahoo, Mr. Ed Willis, Ms. Tracy Barley			GOAL #1 Student Access and Affordability	SOUTHERN UNIVERSITY AND A&M COLLEGE			
CYCLE	GOAL#	OBJ#	OUTCOMES/KEY PERFORMANCE INDICATORS (KPIs)	Target	Actual	Difference	% Difference
F2019	1	1	Total Head Count Enrollment	7,000	7,140	140	2.00%▲
F2019	1	2	Dual Enrollment	226	414	188	83.19%▲
F2019	1	3	Online Enrollment	250	291	41	16.40%▲
F2019	1	4	New FTFT Student Enrollment	1,400	1,338	-62	-4.43%▼
F2019	1	5	Undergraduate Enrollment	6,100	6,324	224	3.67%▲
F2019	1	6	Transfer-In Enrollment	320	331	11	3.44%▲
F2019	1	7	Graduate Enrollment	875	816	-59	-6.74%▼
F2019	1	8	Re-Admit Enrollment	245	250	5	2.04%▲
F2019	1	9	Cross-Enrollment	200	410	210	105.00%▲
F2019	1	10	Pell Eligible Students (% of Undergraduate Enrollment)	71.00%	71.95%	0.95%	1.34%▲
F2019	1	11	Adult Learners - 25 years and older (% of Undergraduate Enrollment)	16.00%	11.07%	-4.93%	-30.81%▼
EXECUTIVE CHAMPION(S) Dr. Bijoy Sahoo, Mr. Ed Willis			GOAL #2 Academic Excellence and Student Success	SOUTHERN UNIVERSITY AND A&M COLLEGE			
CYCLE	GOAL#	OBJ#	OUTCOMES/KEY PERFORMANCE INDICATORS (KPIs)	Target	Actual	Difference	% Difference
F2018-19	2	1	1-to-2 Year Fall-to-Fall Same Institution Retention Rate	65.00%	61.08%	-3.92%	-6.03%▼
AY 2018-19	2	2	4-year Graduation Rate Same Institution (100% of Normal Time) (Fall 2015 Cohort)	9.00%	9.41%	0.41%	4.56%▲
AY 2018-19	2	3	6-year Graduation Rate Same Institution (150% of Normal Time) (Fall 2013 Cohort)	31.00%	31.45%	0.45%	1.45%▲
AY 2018-19	2	4	Credentials Awarded (Completers)	1,077	1,011	-66	-6.13%▼
AY 2018-19	2	5	Baccalaureate Degrees Awarded	750	730	-20	-2.67%▼
AY 2018-19	2	6	Master's Degrees Awarded	310	253	-57	-18.39%▼
AY 2018-19	2	7	Doctoral Degrees Awarded	17	28	11	64.71%▲
CY 2019	2	8	NCLEX Passage Rate (Baccalaureate Degrees)	89.00%	82.93%	-6.07%	-6.82%▼
CY 2019	2	9	PRAXIS Examination Passage	100.00%	100.00%	0.00%	0.00%—

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EXECUTIVE CHAMPION(S) Dr. Bijoy Sahoo, Mr. Ben Pugh			GOAL #3 Institutional Effectiveness and Accountability	SOUTHERN UNIVERSITY AND A&M COLLEGE			
CYCLE	GOAL#	OBJ#	OUTCOMES/KEY PERFORMANCE INDICATORS (KPIs)	Target	Actual	Difference	% Difference
2019	3	1	100% Compliance w/Accreditation Standards	100.00%	100.00%	0.00%	0.00%—
2019	3	2	100% Compliance w/Individual Program Accreditation Standards	100.00%	100.00%	0.00%	0.00%—
FY 2019	3	3	*Financial Health Index - Current Ratio	1.20	1.27	0.07	5.83%▲
FY 2019	3	4	*Financial Health Index - Working Capital	\$6,250,000	\$6,534,240	\$284,240	4.55%▲
FY 2019	3	5	*Financial Health Index - Unrestricted Net Position	\$3,400,000	\$4,185,509	\$785,509	23.10%▲
EXECUTIVE CHAMPION(S) Dr. Stubblefield, Dr. Bijoy Sahoo, Mr. Ben Pugh			GOAL #4 Scholarly Research, Discovery, and Entrepreneurship	SOUTHERN UNIVERSITY AND A&M COLLEGE			
CYCLE	GOAL#	OBJ#	OUTCOMES/KEY PERFORMANCE INDICATORS (KPIs)	Target	Actual	Difference	% Difference
FY 2018-19	4	1	Grant Proposal Submitted (#)	68	71	3	4.41%▲
FY 2018-19	4	2	Grant Proposal Submitted (\$)	\$26,000,000	\$37,127,447	\$11,127,447	42.80%▲
FY 2018-19	4	3	Grant Proposal Awarded (#)	56	61	5	8.93%▲
FY 2018-19	4	4	Grant Proposal Awarded (\$)	\$19,000,000	\$16,001,753	-\$2,998,247	-15.78%▼
EXECUTIVE CHAMPION(S) Mr. Alfred Harrell			GOAL #5 Fundraising and Philanthropic Support	SOUTHERN UNIVERSITY AND A&M COLLEGE			
CYCLE	GOAL#	OBJ#	OUTCOMES/KEY PERFORMANCE INDICATORS (KPIs)	Target	Actual	Difference	% Difference
CY 2019	5	1	Fundraising - Donors (#)	1,596	1,815	219	13.72%▲
CY 2019	5	2	Fundraising - Gifts (#)	2,667	3,068	401	15.04%▲
CY 2019	5	3	Fundraising - Gifts (\$)	\$3,063,000	\$4,105,106	\$1,042,106	34.02%▲

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EXECUTIVE CHAMPION(S) Dr. Robyn Merrick, Dr. Barbara Carpenter, Dr. Kim Scott			GOAL #7 Promote the SU Brand through Outreach and Global Engagement	SOUTHERN UNIVERSITY AND A&M COLLEGE			
CYCLE	GOAL#	OBJ#	OUTCOMES/KEY PERFORMANCE INDICATORS (KPIs)	Target	Actual	Difference	% Difference
F2019	7	1	International Student Enrollment	145	138	-7	-4.83% ▼
F2019	7	2	Out-of-State Student Enrollment	920	1,313	393	42.72% ▲
2019	7	3	(Paid) Annual Alumni Memberships (#)	1,650	1,760	110	6.67% ▲
2019	7	4	(Paid) Life Alumni Memberships (#)	2,850	3,075	225	7.89% ▲
2019	7	5	Press Releases (#)	26	39	13	50.00% ▲
2019	7	6	Website - Bounce Rate (%)	49.25%	60.57%	-11.32%	-22.98% ▼
2019	7	7	Social Media - Total Fans/Follower (#)	90,000	101,175	11,175	12.42% ▲
EXECUTIVE CHAMPION(S) Dr. Gabriel Fagbeyro			GOAL #8 Enhance Campus Technology	SOUTHERN UNIVERSITY AND A&M COLLEGE			
CYCLE	GOAL#	OBJ#	OUTCOMES/KEY PERFORMANCE INDICATORS (KPIs)	Target	Actual	Difference	% Difference
2019	8	1	NextGen Dynamic Forms Web Solution (#)	4,768	27,671	22,903	480.35% ▲
2019	8	2	Wireless Bandwidth Utilization (Mbps)	720	1,750	1,030	143.06% ▲
2019	8	3	Network Bandwidth Utilization (Mbps)	850	2,025	1,175	138.24% ▲

Data Source(s): Louisiana Board of Regents Statewide Student Profile System (SSPS), Integrated Postsecondary Education Data System (IPEDS), SUBR Internal Reports

*Adjusted due to The Governmental Accounting Standards Board (GASB) Adjustment in 2019

YEAR 2 - SUBR ACCOUNTABILITY SCORECARD		
OUTCOMES SUMMARY		
Year 2 - Expectation Level	Number	Percent
Exceeded Expected Outcomes	28	67%
Met Expected Outcomes	3	7%
Met and/or Exceeded Expected Outcomes	31	74%
Failed to Meet Expected Outcomes	11	26%
TOTAL	42	100%



Southern University and A&M College

BY THE NUMBERS

Comparison of 2018 to 2019

No.	KEY PERFORMANCE INDICATORS (KPIs)	Year 1	Year 2	Difference	%
		2018 Actual	2019 Actual		Difference
1	Total Headcount Enrollment	6,693	7,140	447	6.68%
2	Dual Enrollment	189	414	225	119.05%
3	Online Enrollment	188	291	103	54.79%
4	Undergraduate Enrollment	5,838	6,324	486	8.32%
5	Transfer-In Enrollment	317	331	14	4.42%
6	Re-Admit Enrollment	229	250	21	9.17%
7	Cross-Enrollment	146	410	264	180.82%
8	Out-of-State Student Enrollment	1,088	1,313	225	20.68%
9	Pell Eligible Students (% of Undergraduate Enrollment)	69.00%	71.95%	2.95%	4.28%
10	6-year Graduation Rate Same Institution (150% of Normal Time) (Fall 2013 Cohort)	30.78%	31.45%	0.67%	2.18%
11	Doctoral Degrees Awarded	14	28	14	100.00%
12	Grant Proposal Submitted (\$)	\$29,021,274	\$37,127,447	\$8,106,173	27.93%
13	Donors (#) - Fundraising	1,760	1,815	55	3.13%
14	Gifts (#) - Fundraising	2,896	3,068	172	5.94%
15	Social Media - Total Fans/Follower (#)	90,536	101,175	10,639	11.75%
16	NextGen Dynamic Forms Web Solution (#)	8,453	27,671	19,218	227.35%
17	Wireless Bandwidth Utilization (Mbps)	850	1,750	900	105.88%
18	Network Bandwidth Utilization (Mbps)	1,200	2,025	825	68.75%

Data Source(s): Louisiana Board of Regents Statewide Student Profile System (SSPS), Integrated Postsecondary Education Data System (IPEDS), SUBR Internal Reports