

BRANDON K. DUMAS, PH.D.

CURRICULUM VITAE

EDUCATION

Ph.D.	Urban Higher Education Jackson State University Jackson, Mississippi Dissertation: <i>Decision-Making Practices of Presidents at Historically Black Colleges and Universities (HBCU's)</i>	2011
M.B.A.	Master of Business Administration Salem University Salem, West Virginia	2009
B.S.	Criminal Justice Southern University and A&M College Baton Rouge, Louisiana	2008
A.S.	Law Enforcement Southern University and A&M College Baton Rouge, Louisiana	2008
Certificate	Passing the Executive Torch – The Road to the Presidency Hampton University Executive Leadership Summit Hampton, Virginia	2014
Protégé	Millennium Leadership Initiative (MLI) American Association of State Colleges and Universities (AASCU) Association of Public and Land-grant Universities (APLU) Washington, DC	2015

CURRENT ADMINISTRATIVE APPOINTMENT

SOUTHERN UNIVERSITY AND AGRICULTURAL & MECHANICAL COLLEGE

Southern University and A&M College has approximately 6,500 students and is a public historically black university. Located in Baton Rouge, Louisiana, the institution is the flagship campus of the Southern University System, offering programs at the baccalaureate, master's, professional and doctoral levels.

Vice Chancellor for Student Affairs & Enrollment Management ***July 2014 Present***

The Vice Chancellor for Student Affairs & Enrollment Management is responsible to the Chancellor for providing visionary leadership and strategic direction to the enrollment and student affairs divisions for graduates and undergraduates in support of the academic mission of the University. The Vice Chancellor manages a budget in excess of \$25 million and supervises approximately 300 staff, including administrative professionals, directors, classified staff, and student workers in the areas of Admissions & Recruitment, Campus Dining, Career Services, Center for Student Success, Center for Teaching & Learning Excellence, Financial Aid, Horace W. Moody, Sr. Intramural & Recreational Sports Complex, the "Human Jukebox" Marching Band, Student Orientation & Leadership Development, Residence Life & Housing, Smith Brown Memorial Union, Student Health Center, Student Life, Student Programs & Greek Life, Student Media, Student Organizations, University Counseling Center and University Events. The Vice Chancellor works collaboratively to support related service missions, such as TRiO Student Support Services, enrollment management, orientation, recruitment and retention. The Vice Chancellor also plans, develops, manages, and administers programs and strategies for enrollment management and student affairs that support the University's strategic plan and mission and collaborates with academic and campus leadership to develop and implement a comprehensive strategic plan to recruit, retain, and serve a vibrant and diverse student body. The Vice Chancellor chairs the Enrollment Management Council and develops a comprehensive enrollment management plan that complements both Southern University's strategic goals and the Southern University System's strategic priorities, in collaboration with Academic Affairs, to coordinate and facilitate a cross divisional, cooperative, and integrated approach to recruitment, admissions, enrollment, persistence, and degree completion across all academic colleges and programs.

Selected Accomplishments:

- Increased first-time freshman enrollment by 30% (1,210 students) reversing negative institutional enrollment trend.
- Created and Implemented the “*Pathway to Prominence*” Recruitment Tour which has resulted in an increase of undergraduate admission applications to the University by 83% to date.
- Created the Student Affairs & Enrollment Management Assessment Committee, which positions the Division to meet SACS accreditation requirements and monitor student learning outcomes.
- Relocated the offices within the Division to create a “One Stop Shop” which enhanced student satisfaction with the services received from the Enrollment Management units.
- Decentralized the University Registration process, which resulted in the elimination of lines increasing student, staff, and parent satisfaction with the registration process.
- Maintained International Association of Counseling Services, Inc. accreditation of the University Counseling Center.
- Introduced the “Go Green” initiative in conjunction with the University Bookstore to introduce academic regalia made from 100% post-consumer recycled plastic bottles.
- Repurposed over \$700k of student self-assessed fees to support scholarships, transit enhancements, and campus beautification initiatives in conjunction with the Student Government Association.
- Led the process and implemented the overall reorganization of the Division of Student Affairs to increase efficiency and effectiveness in student satisfaction.
- Secured funding for the Student Affairs Scholarship, which has awarded in excess of \$150k in scholarships to academically eligible students.
- Opened the newly constructed, 32,000 square feet, Intramural & Recreational Sports Complex (*\$6.1 million*).
- Completed the expansion of and exterior upgrades to the Student Health Center (*\$680k*).
- Completed interior and exterior upgrades to the Smith-Brown Memorial Student Union (*\$300k*).
- Renovated occupied and reopened several residential housing facilities that were previously closed to accommodate a rapidly increasing on-campus student population (*\$650k*).
- Completed the construction of the outdoor Intramural Basketball Courts (*\$76k*).
- Revamped the Student Code of Conduct to reflect best practices identified by the Association for Student Conduct Administration.
- Increased the grade point average required for initiation into Greek Letter Organizations.

FORMER ADMINISTRATIVE APPOINTMENTS

SOUTHERN UNIVERSITY AND AGRICULTURAL & MECHANICAL COLLEGE

Vice Chancellor for Student Affairs

November 2012 June 2014

Associate Vice Chancellor for Student Affairs

October 2011 October 2012

The Vice Chancellor for Student Affairs was the Chief Student Affairs Officer for Southern University and A&M College and manages a budget in excess of \$20 million. Reporting to the Chancellor, the Vice Chancellor served as the chief advisor to the campus administration on all student related matters and provided executive leadership and direction in ensuring the overall development of each student as an individual in the context of the university community through collegial leadership, vision, creativity and dedication. As Chief Student Affairs Officer, the Vice Chancellor provided leadership and accountability for the administration, development, assessment and improvement of student services and experiences which meet and support the University's mission and strategic plan. The Vice Chancellor was responsible for enhancing the learning environment through students, educational support services and activities, and experiences gained outside of the classroom. In addition, the Vice Chancellor coordinated legal issues relating to student higher education issues; campus communication and collaboration with internal constituencies such as faculty, staff and other administrative colleagues; and budget development, planning and assessment. Reporting to the Vice Chancellor for Student Affairs & Chief Student Affairs Officer were the directors for: Campus Dining, Career Services, Intramural & Recreational Sports, New & Transfer Student Orientation, Residence Life & Housing, Smith Brown Memorial Union, Student Health Center, Student Life, Student Programs & Greek Life, Student Media, Student Organizations and the University Counseling Center. Finally, the Vice Chancellor served as the student advocate within the University community. Reporting to the Provost, the Associate Vice Chancellor for Student Affairs & Chief Student Affairs Officer possessed the same authority, duties and responsibilities prior the position being elevated to a Vice Chancellorship.

Selected Accomplishments:

- Created the Student Affairs Advisory Council, comprised of representatives from all University constituencies, for advisement relative to modifying and enhancing overall divisional operations to improve student satisfaction.
- Launched the "Leave Your Mark on SU" Donor Brick Program to create additional revenue streams to support divisional initiatives.
- Led the Division of Student Affairs to become fiscally independent from the University's general fund budget (state appropriations) through the utilization of strategic budgeting and targeted resource allocation.
- Working with the leadership of the Student Government Association, revised student self-assessed fees to maximize the impact, benefit, and to address the needs of the entire student population.
- Significantly increased the financial and administrative resources available to Registered Student Clubs and Organizations through the establishment of the Office of Student Organizations.
- Increased divisional partnerships with community offices and businesses such as the Exxon-Mobil YMCA and the Office of the Mayor-President of East Baton Rouge Parish.
- Initiated and Chaired the Inaugural Registration Task Force that coordinated the first seamless student registration process in decades in August, 2012.
- Began the process of modernizing the Smith-Brown Memorial Student Union through capital improvements and interior renovations.

SOUTHERN UNIVERSITY SYSTEM

Created by the Louisiana State Constitution in 1974, the Southern University System is the Nation's only Historically Black College and University System. The University System enrolls approximately 15,000 students at its member campuses – Southern University and A&M College, Southern University at New Orleans, Southern University at Shreveport, Southern University Law Center, and the Southern University Agricultural Research and Extension Center.

Deputy Chief of Staff
Office of the President

July 2010 – September 2011

As Deputy Chief of Staff, assisted the Chief of Staff in overseeing the day to day management and operational functions of the Office of the President. The Deputy Chief of Staff served as a key member of the President's staff assisting with the central coordination of activities (operations and planning) and ensuring timely flow of information to and from the executive office. Tracked, monitored and followed the progress of projects, action items, and strategies that emanated from the President's cabinet, Board of Supervisors, etc. Served as liaison between the Office of the President and internal/external constituencies. Regularly required to resolve complex administration problems and independently performed diverse and advanced tasks. Also, worked effectively with the Chief of Staff to handle confidential, controversial and sensitive issues matters relative but not limited to university finances, employee salaries, personnel issues, and policy changes with extreme tact, maturity, discretion, decorum, and the highest level of confidentiality. Performed duties as assigned or delegated to meet the needs of all constituents of the Southern University and A&M College System.

Executive Associate to the President
Office of the President

July 2009 – June 2010

The Executive Associate to the President relieved the President of operational and administrative details and performed administrative functions that required a thorough knowledge of University policies, procedures, and operations and an understanding of the University's role within the community. The Executive Associate to the President exercised initiative and independent judgment in managing the President's schedule and the office's daily activities. Serving as the President's liaison, the Executive Associate to the President had frequent and recurring contact with other University administrators, members of the Board of Supervisors, public and private officials, various boards, faculty, staff, students, parents, and the various publics served by the University by communicating and/or interpreting policy, decisions, and documents issued by University, gathering information and providing information to the President, and representing the President's Office on select University and civic committees. Assists the President in oversight functions by reviewing, monitoring, and approving University personnel action forms and reviewing correspondence and documents prepared by other offices for the president's signature. Assisted with development and management of the budgets under control of the President's Office by maintaining budget records, producing financial reports and summaries, approving expenditures, and completing budget transfers. Promoted a positive image of the University by greeting and receiving visitors to the President's Office, providing authoritative information regarding University policies or decisions, referring inquiries or problems to the appropriate office or person, resolving problems, and following up to determine the inquirer's satisfaction with the response. The Executive Associate contributed to the overall success of the University by performing other essential duties and responsibilities as assigned.

Executive Director for Student Affairs
& Special Assistant to the Vice President
Office of the Vice President for Academic & Student Affairs

September 2008 – June 2010

The Executive Director for Student Affairs, reported to the System Vice President for Academic & Student Affairs was charged with the coordination of student activities, leadership development, engagement priorities and selected research projects based on the mission, vision and values of the Southern University and A&M College System and its member campuses. As the primary student officer of the Southern University and A&M College System, the Executive Director was responsible for providing leadership through a team approach to delivering comprehensive student support services

and enhancing institutional collaboration for teaching and learning. The comprehensive support services included: Career Services, Dining Services, Student Health, University Counseling Center, Intramural Sports, Residential Life, Student Union, Student Life, Student Media, and Student Programs on the various campuses. The Coordinator also provided the administration with information that enhanced strategic planning, decision making and institutional performance measures relative to students. The Executive Director also worked collaboratively with internal and external constituents on a wide range of topics at the direction of the System Vice President for Academic & Student Affairs. The Executive Director was ultimately responsible for the coordination and management of all student related issues within the University System at each of its member campuses. Additionally, the Special Assistant was responsible for assisting the Vice President to development, implement, and monitor academic policies and procedures at the system and campus level.

***Executive Assistant to the Director
Office of the Internal Auditor***

July 2007 – August 2008

The Executive Assistant to the Director provided executive administrative support to the Director of Internal Audit and was her primary point of contact and a liaison for the Office of the Internal Auditor and handled complex situations with multiple responsibilities. The Executive Assistant had regular contact and interaction with high level internal and external constituents, which required discretion and confidentiality. The primary duties and responsibilities involved the oversight of office operations and supporting the Director to fulfill her responsibilities to the Board of Supervisors. Typical responsibilities included coordinating schedule; arranging training sessions, meetings and events; assisting in budget preparation; arranging travel and assisting students, staff, and the public; and, representing the Office of the Internal Auditor on committees and at meetings. The Executive Assistant was distinguished from other executive support positions by their responsibility for providing high level support to the Director of Internal Audit. Assignments required a high degree of confidentiality and involved interactions with multiple levels of staff and contacts within the University System.

FORMER PROFESSIONAL APPOINTMENTS

SOUTHERN UNIVERSITY AND AGRICULTURAL & MECHANICAL COLLEGE

***Coordinator of Student Relations
Office of Admissions and Recruitment***

January 2007 – June 2007

The Coordinator of Student Relations was accountable to the Executive Director of Admissions and Recruitment, who is charged with responsibility of managing all communications with undergraduate applicants to the University. The Coordinator was responsible for interacting with current and potential undergraduate students of the University. The Coordinator was expected to be fully conversant with all aspects of the University, primarily concerning undergraduate admissions requirements, in order to effectively assist students, the general community, and the University's administration in their efforts to increase enrollment.

FACULTY APPOINTMENT

SOUTHERN UNIVERSITY AND AGRICULTURAL & MECHANICAL COLLEGE

***Adjunct Instructor
College of Education, Arts & Humanities***

Spring 2014 – Present

Course Taught:	CRIN 201	Interdisciplinary Seminar
	FRMN 101	Freshmen Seminar

RESEARCH APPOINTMENT

SOUTHERN UNIVERSITY AND AGRICULTURAL & MECHANICAL COLLEGE

***Faculty Research Fellow
The International Center for Information Technology and Development***

Spring 2012 – Present

INSTITUTIONAL LEADERSHIP

Chair	Enrollment Management Council
Chair	Student Affairs & Enrollment Management Assessment Committee
Chair	Student Affairs & Enrollment Management Professional Development
Chair	University Registration Committee
Chair	Student Affairs Strategic Planning/Initiatives Committee
Chair	Student Affairs Scholarship Committee
Co-Chair	Institutional Accreditation Committee (SACS)
Co-Chair	University Retention Committee
Co-Chair	Homecoming Committee
Member	Bayou Classic Committee
Member	Convocation Committee
Member	Compensation Planning Committee
Member	Sexual Assault Response Team
Member	Student Technology Committee
Member	University Budget Committee
Member	University Founders Day Committee
Member	University Honors Committee
Member	University Strategic Planning Committee

INSTITUTIONAL ADVANCEMENT & CORPORATE DONORS

During my tenure as Vice Chancellor, the Division of Student Affairs & Enrollment Management secured financial investments from the following businesses and corporations through strategic partnerships supporting organizations, programs and initiatives within the Division:

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| • Academy Sports & Outdoors | • Monsanto |
| • BASF | • New Orleans Saints |
| • Coca-Cola Bottling Company | • Raytheon |
| • CITGO Petroleum | • Remo |
| • Enterprise Rent-A-Car | • SU National Alumni Federation |
| • Essence Magazine | • SU System Foundation |
| • L'Auberge Casino & Hotel | • Stroho |
| • LA Virtual Charter Academy | • Verizon Wireless |
| • McDonald's | • Yamaha |

CURRENT AND PRIOR BOARD SERVICE

Chairman	Dumas House Senior Living Complex Board of Directors
Vice Chairman	East Baton Rouge Council on Aging
Commissioner	East Baton Rouge Parish Housing Authority
Member	National Baptist Convention of American Int'l., Inc. Board of Directors
Member	Friendship Louisiana Charter School Board of Directors
Member	Advisory Committee, Baton Rouge Sustainable Transportation
Member	Qualifications Review Committee - East Baton Rouge Parish Metro Council
Member	Wesley Foundation Board of Directors

SCHOLARLY PUBLICATIONS

- Brandon K. Dumas**, Chanika Jones, Victor Mbarika, Geoffrey M. Kituyi. 2014. Budgetary decision-making practices and styles of college presidents: the case of Historically Black Colleges and Universities. *Educational Research*. pp. 131-142. Vol. 5, No.4
- Brandon K. Dumas**, Chanika Jones, Victor Mbarika and Geoffrey M. Kituyi. 2014. Financial aid in Historically Black Colleges and Universities: challenges and the way forward. *Educational Research*. pp. 143-151. Vol. 5, No.4
- Brandon K. Dumas**, Chanika Jones, Victor Mbarika, Jarrett Landor and Geoffrey M. Kituyi. 2014. Decision-Making Practices of Presidents at Historically Black Colleges and Universities. *Global Advanced Research Journal of Educational Research Review*. June 2014 3(3): 050-05
- Brandon K. Dumas**, Chanika Jones, Victor Mbarika, Jarrett Landor and Geoffrey M. Kituyi. 2014. Leadership Styles Employed by Presidents of Historically Black Colleges and Universities in the United States of America. *Global Advanced Research Journal of Educational Research Review*. June 2014 3(3): 057-064.
- Brandon K. Dumas**, Chanika Jones, Victor Mbarika, Jarrett Landor and Geoffrey M. Kituyi. 2014. Accreditation Challenges of Historically Black Colleges and Universities in the United States of American. *Global Advanced Research Journal of Educational Research Review*. June 2014 3(3): 065-071
- Marie Correa, **Brandon K. Dumas**, Chanika Jones, Victor Mbarika and Isaac M. Ong'oa, 2015. Student Health Insurance under the Affordable Care Act: An Analysis of Premiums in Four-Year Degree Granting Public HBCUS. *Global Advanced Research Journal of Educational Research and Review*, June 2015. 4(6): pp. 090-096
- Marie Correa, **Brandon K. Dumas**, Chanika Jones, Victor Mbarika and Isaac M. Ong'oa, 2015. Extracurricular Activities and Academic Achievement: A Literature Review. *Global Advanced Research Journal of Educational Research and Review*, September 2015, 4(9): pp. 165-169

SELECTED PROFESSIONAL ACTIVITIES & PRESENTATIONS

- March 2015 ***Navigating with Courage***
 NASPA Student Affairs Administrators in Higher Education
 Baltimore, Maryland
- February 2015 ***Transforming Student Success: Recruitment, Retention, and Graduation***
 National Association of Student Affairs Professional 61st Annual Conference
 Alabama A&M University Huntsville, Alabama
- February 2015 ***Justice & Journey Summit – The Importance of Educational Investment***
 National Baptist Convention of America International, Inc.
 Montgomery, Alabama
- August 2014 ***Paying for College: Money, Money, Money***
 Allstate® Tom Joyner Foundation Family Reunion – College Zone Expo
 Orlando, Florida

- March 2014 ***Innovate, Lead, Transform***
 NASPA Student Affairs Administrators in Higher Education
 Baltimore, Maryland
- February 2014 ***“Cultivating Student Success: Accountability, Quality, Improvements, and Excellence in Higher Education”***
 National Association of Student Affairs Professional 60^h Annual Conference
 Savannah State University Savannah, Georgia
- October 2013 ***Leadership & Management Effectiveness for Chief Student Affairs Officers***
 NASPA Student Affairs Administrators in Higher Education
 Washington, D.C.
- March 2013 ***Bold Without Boundaries***
 NASPA Student Affairs Administrators in Higher Education
 Orlando, Florida
- February 2013 ***“Transforming the Trends and Challenges of Higher Education through Student Engagement, Learning and Success”***
 National Association of Student Affairs Professional 59^h Annual Conference
 Jackson State University Jackson, Mississippi
- April 2010 ***Building the Global University***
 Jackson State Executive Ph.D. Program in Higher Education Int’l. Experience
 University of Toronto & Ryerson University Ontario Canada
- March 2010 ***“The Role of Student Government Association Advisors & Presidents”***
 Southern University at Shreveport Student Leadership Conference
 Shreveport, Louisiana
- February 2010 National Association of African American Studies 18^h Annual Conference
 Baton Rouge, Louisiana

SELECTED HONORS, AFFILIATIONS & SPEECHES

Keynote Address

Student Appreciation Day, Paine College, Augusta Georgia, 2015

Historian

National Baptist Convention of America International, Incorporated, 2014 – Present

Outstanding Advisor Award

Southern University and A&M College, Student Government Association, 2012 – 2013

Trailblazer Award

East Baton Rouge Recreation and Park Commission, 2012

Keynote Address

Founders Day Convocation, Southern University Laboratory School, 2012

Keynote Address

7^h Annual Bayou Classic Christian Fellowship, November 2012

Outstanding Administrator of the Year

Southern University and A&M College, Student Government Association, 2011 – 2012

Deacon

Greater Mount Olive Missionary Baptist Church, 2008 – Present

Member

Alpha Phi Alpha Fraternity Incorporated, 2010 – Present

PROFESSIONAL AFFILIATIONS

ACPA	American College Personnel Association
ACE	American Council on Education
ASHE	Association for the Study of Higher Education
APLU	Association of Public and Land-Grant Universities
APLUCSA	Association of Public and Land-Grant Universities Council on Student Affairs
LACUSPA	Louisiana Association of College & University Student Personnel Administrators
NASAP	National Association for Student Affairs Professionals
NASPA	National Association for Student Personnel Administrators
SWACCSO	Southwestern Athletic Conference Council of Chief Student Affairs Officers