



Southern University and A&M College

College of Nursing and Allied Health
Department of Speech-Language Pathology & Audiology

Strategic Plan 2025–2030

Master of Science Program in Speech-Language Pathology (CAA-Aligned)

MISSION

The mission of the Master of Science Program in Speech-Language Pathology at Southern University and A&M College is to prepare graduate students to become competent, ethical, culturally responsive, and evidence-based speech-language pathologists who meet academic and clinical requirements for ASHA certification and state licensure. Graduates provide patient-centered services across the lifespan; collaborate within interprofessional teams; advocate for individuals with communication disorders; apply evidence-based practice; and uphold the ASHA Code of Ethics.

VISION

The department strives to be a regional leader in CAA-accredited education, clinical training, research, and community outreach, preparing graduates as clinical leaders and lifelong learners.

FOCUS AREA 1 – PROGRAM/CURRICULUM & ACCREDITATION

Goal: Maintain viability of the MS-SLP program and continuous CAA accreditation.

Objectives

- Maintain compliance with national and state accreditation and certification standards.
- Maintain 80–100% of students eligible for ASHA certification and graduation.
- Maintain 80–100% completion of KASA requirements.
- Maintain Praxis passing standard ≥ 162 .
- Conduct annual outcomes assessment and curriculum compliance review.
- Maintain Calipso tracking for all academic and clinical competencies.

Faculty Recruitment

- Maintain qualified adjunct pool.



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- Recruit 1–3 doctoral-level faculty to support program growth.

Outcome Measures

- Annual accreditation and assessment reports.
 - Faculty credential documentation.
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FOCUS AREA 2 – CURRICULUM DEVELOPMENT

Objectives

- Update graduate curriculum to reflect current topics: prevention, supervision, tele practice, licensure/certification, literacy, feeding/swallowing, audiology foundations, AAC, and culturally responsive practice.
- Revise course titles, descriptions, and syllabi of record as needed.
- Update clinical practicum from university clinic to off-campus sites.
- Integrate simulation-based and applied learning across courses.

Outcome Measures

- 100% syllabus alignment with CAA standards.
 - Student competency averages $\geq 80\%$.
-

FOCUS AREA 3 – STUDENT ASSESSMENT & COMPREHENSIVE EXAM

Objectives

Maintain a rigorous departmental comprehensive examination process consisting of:

- **Evidence-Based Clinical Report**
- **Multiple Choice Examination**
- **Praxis National Examination**

Outcome Measures

- Multiple Choice Exam score $\geq 80\%$.
- Praxis score ≥ 162 .



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FOCUS AREA 4 – CLINICAL EDUCATION

Objectives

- Provide supervised clinical education across nine major disorder categories for both pediatric and adult populations.
- Incorporate simulation experiences in core clinical courses (SECD 528, 568, 571, 566, 610, 667, 558, 560).
- Conduct formal interprofessional simulations with Nursing and other Allied Health programs.

Outcome Measures

- 100% completion of required clinical hours for graduation.
 - Annual participation in interprofessional simulation activities.
-

FOCUS AREA 5 – PROFESSIONAL ISSUES & SUPERVISION

Objectives

- Increase instruction regarding supervision, tele practice, interprofessional collaboration, and clinical leadership.
- Require completion of supervision continuing education module.
- Embed professional topics within undergraduate and graduate coursework and simulation clinics.

Outcome Measures

- 80% achievement scores on clinical evaluations.
-

FOCUS AREA 6 – COMMUNITY CLINIC & OUTREACH

Objectives

- Increase clinic visibility through advertising, digital marketing, social media, and community events.



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- Increase referrals for feeding/swallowing, aphasia, TBI, dementia, and AAC.
- Recruit community participants for training videos and simulations.
- Increase referrals from physicians, schools, and community centers.

Outcome Measures

- $\geq 15\%$ annual growth in clinic referrals.
 - Increase in number of unique referral sources.
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FOCUS AREA 7 – CULTURAL RESPONSIVENESS & SERVICE LEARNING

Objectives

- Embed culturally responsive clinical practice throughout academic and clinical curriculum.
- Require cultural immersion or service-learning activities for undergraduate and graduate students.
- Develop study-abroad and domestic immersion opportunities.

Outcome Measures

- $\geq 80\%$ rubric competency scores.
 - Completion of two experiential cultural activities prior to graduation.
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FOCUS AREA 8 – ALUMNI ENGAGEMENT

Objectives

- Develop an alumni liaison and departmental alumni organization.
- Strengthen alumni communication and mentorship participation.

Outcome Measures

- Annual alumni engagement event.
- $\geq 25\%$ alumni mentorship participation rate.