



**SOUTHERN
UNIVERSITY**
AND AGRICULTURAL & MECHANICAL COLLEGE

Digital Media Arts

FRAMING THE DIGITAL:

CRITICAL PERSPECTIVES ON
MEDIA AND TECHNOLOGY
SYMPOSIUM

WEDNESDAY, SEPT. 24, 2025

9:00 AM - 2:00 PM

AGENDA

9:00 AM - 10:00 AM

*** BREAKFAST ***

10:00 AM

OPENING REMARKS

Dr. Robyn Merrick

VP for External Affairs & University Relations

10:05 AM

MESSAGE

Chancellor John Pierre & Dr. Cynthia Bryant, Dean
College of Humanities & Interdisciplinary Studies

10:15 AM

MEDIA INDUSTRY OVERVIEW

Renard Jenkins

Former President SMPTE, CEO of I2A2 Technologies, Labs & Studios

10:35 AM

INTRODUCTION OF THE KEYNOTE SPEAKER

Dr. Robyn Merrick

VP for External Affairs & University Relations

10:40 AM

KEYNOTE ADDRESS

Dr. Brian Bentley, Associate Dean

*School of Arts & Sciences, Clark Atlanta University,
Higher Education Leadership*

11:00 AM

*** BREAK ONE ***

11:10 AM

DIGITAL MEDIA PANEL DISCUSSION:

- Dr. Jasmin Goodman, Assistant Professor
Mass Media Arts, Clark Atlanta University
- Hayes Stamper, Broadcast Technologist,
Product Marketing Manager, Chyron
- Clarence Copeland, President & CEO
Louisiana Public Broadcasting
- Stevee-Rayne Warren, Workforce Program Director
NOVAC



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11:35 AM

*** **BREAK TWO** ***

11:40 AM

FIRESIDE CHAT

Moderator, Dr. Robyn Merrick
VP for External Affairs & University Relations

- Huey Lawson, Director
Title III Programs
- Darrell Roberson, Co-Director
Southern University Digital Media Arts
- Harry Anderson, Co-Director
Southern University Digital Media Arts

12:00 PM

*** **LUNCH** ***

12:30 PM

TRANSFORMATIONS IN DIGITAL MEDIA (VIRTUAL SESSION)

Zandra Clark, SMPTE
Atlanta Section Chair

12:45 PM

SPOTLIGHT ON INNOVATION (LIVE DEMO)

1:45 PM

CLOSING REMARKS

Dr. Robyn Merrick
VP for External Affairs & University Relations

2:00 PM

*** **ADJOURNED** ***