



**SOUTHERN  
UNIVERSITY**  
AND AGRICULTURAL & MECHANICAL COLLEGE

Digital Media Arts

# FRAMING THE DIGITAL:

CRITICAL PERSPECTIVES ON  
MEDIA AND TECHNOLOGY  
SYMPOSIUM

WEDNESDAY, SEPT. 24, 2025

9:00 AM - 2:00 PM

9:00 AM - 10:00 AM

10:00 AM

10:05 AM

10:15 AM

10:35 AM

10:40 AM

11:00 AM

11:10 AM

## AGENDA

\*\*\* BREAKFAST \*\*\*

### OPENING REMARKS

Dr. Robyn Merrick

*VP for External Affairs & University Relations*

### MESSAGE

Chancellor John Pierre & Dr. Cynthia Bryant, Dean  
*College of Humanities & Interdisciplinary Studies*

### MEDIA INDUSTRY OVERVIEW

Renard Jenkins

*Former President SMPTE, CEO of I2A2 Technologies, Labs & Studios*

### INTRODUCTION OF THE KEYNOTE SPEAKER

Dr. Robyn Merrick

*VP for External Affairs & University Relations*

### KEYNOTE ADDRESS

Dr. Brian Bentley, Associate Dean

*School of Arts & Sciences, Clark Atlanta University,  
Higher Education Leadership*

\*\*\* BREAK ONE \*\*\*

### DIGITAL MEDIA PANEL DISCUSSION:

- Dr. Jasmin Goodman, Assistant Professor  
*Mass Media Arts, Clark Atlanta University*
- Hayes Stamper, Broadcast Technologist,  
Product Marketing Manager, Chyron
- Clarence Copeland, President & CEO  
*Louisiana Public Broadcasting*
- Steeve-Rayne Warren, Workforce Program Director  
NOVAC



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## AGENDA CONTINUED

**11:35 AM**

**\*\*\* BREAK TWO \*\*\***

**11:40 AM**

### **FIRESIDE CHAT**

**Moderator, Dr. Robyn Merrick**  
*VP for External Affairs & University Relations*

- Huey Lawson, Director  
*Title III Programs*
- Darrell Roberson, Co-Director  
*Southern University Digital Media Arts*
- Harry Anderson, Co-Director  
*Southern University Digital Media Arts*

**12:00 PM**

**\*\*\* LUNCH \*\*\***

**12:30 PM**

### **TRANSFORMATIONS IN DIGITAL MEDIA (VIRTUAL SESSION)**

**Zandra Clark, SMPTE**  
*Atlanta Section Chair*

**12:45 PM**

### **SPOTLIGHT ON INNOVATION (LIVE DEMO)**

**1:45 PM**

### **CLOSING REMARKS**

**Dr. Robyn Merrick**  
*VP for External Affairs & University Relations*

**2:00 PM**

**\*\*\* ADJOURNED \*\*\***